

**SONY**

*introducing*

## HomeShare™ HD



*The perfect balance of* form & function

# HomeShare™ HD



ACTUAL SIZE

## The affordable multi-room entertainment and intercom solution

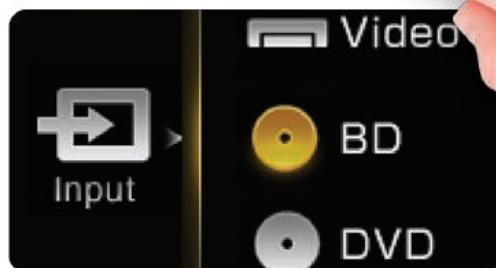
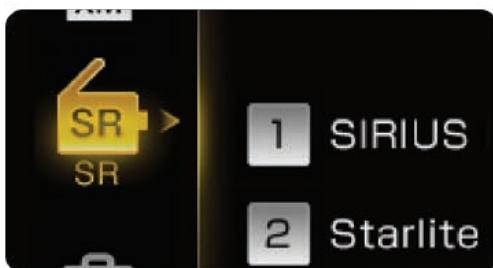
Meet HomeShare. A very big idea in the comfort of your own home. High definition video in any room. Access to an iPod® anywhere in the home. Intercom that lets you call the kids down for dinner without ever raising your voice. A camera that lets you see who's at the front door from the master bath. All at the touch of a button. All in perfect balance.

Whether installed in one room or throughout the home, HomeShare expands easily to integrate home entertainment into your customer's lives. Simple, standard, cost-effective Cat5e wiring. Plug and play connectivity to a modular distribution panel. You'll delight your customers with a sense of custom living and your bottom line with expanded sales.

To learn more about HomeShare or become a Sony dealer go to:  
**{ [www.sony.com/HomeShare](http://www.sony.com/HomeShare) }**

## Access to all your entertainment

HomeShare is designed to be within almost everyone's reach. From their home layout, to their lifestyle and even their budget, your customers can start with a single room and easily expand into two or more, up to 16 rooms in all! Add AV source components, a camera doorbell, and a home theater. Whether they start with one room or a whole house system, HomeShare is flexible enough to offer a customized solution. After all, no two homes, or the people that inhabit them, are alike.



## Multi-room HD video

Multi-room HD lets you watch an HD movie anywhere or everywhere with just a touch on the in-wall keypad. Finish up the rest of that movie-on-demand in bed. Favorite team makes it to the playoffs? Put it in Party Mode and invite the neighborhood over to watch it on every screen. Late at night and can't sleep? Pull up the Blu-ray™ movie from downstairs. It's instantly available at the touch of a button.



# HomeShare™ HD

Enjoy your iPod® anywhere

With HomeShare, your customer's favorite tunes are always within reach, no matter how far they roam in the house. All it takes is two runs of Cat5e to the wall port and plug in the dock. It's that simple.



Content navigation courtesy of HomeShare™.

Become the master of your iPod®'s domain. From any keypad, find the genre to set the mood. Play your favorite playlist for the 4th of July barbecue. No matter what music you're in the mood for, it's all accessible from the HomeShare keypad.

SONY®

## Intercom with front door video

Wondering who's ringing the doorbell? With HomeShare, the answer is right on the keypad in live video. Without having to take a step, talk to your visitor using the built-in intercom function. HomeShare's intercom is selective, so you choose the room. It also doubles as a room monitor. And by adding a video camera, you can even view the baby sleeping. Be everywhere without having to go anywhere.

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## Home theater integration

Home theater gear doesn't need to be separate from the multi-room system. HomeShare unlocks all of the entertainment in your home theater and extends it to the rest of the house. With a Sony ES receiver, using RS-232 and IR control, you can control your receiver and its sources. High definition movies, Sirius and XM satellite radio, cable and satellite TV – all are free to roam the entire home, thanks to HomeShare.



**SIRIUS**  
SATELLITE RADIO  
THE BEST RADIO ON RADIO®

**XM**  
SATELLITE  
RADIO

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# HomeShare™ HD

## A flexible solution

### One-room

Start with a single room. Install the home theater components in a closet or cabinet. The HomeShare keypad gives total access and control to the home theater. Your customers will enjoy an aesthetically pleasing and stimulating environment while immersed in their theater experience.



### Two-room

Expand to a second room. With a keypad and a multi-zone Sony ES receiver, add a second room to the home theater installation. Standard Cat5e wiring between the two rooms keeps the job simple and cost effective. Now your customers can finish the high definition movie in the bedroom and the next morning wake up with their favorite music. All in HD video and all at the touch of a button.



### Multi-room

As needs grow, add a HomeShare distribution panel for up to 8 separate rooms (4 rooms HD video capable). And by adding a second distribution panel, turn it into a total of 16 rooms. With a multi-zone ES receiver the home theater is extended throughout the home.



## Cost effective, easy installation

### Cat5e wiring

Reliable, economical, standard wiring. Each component of the HomeShare system connects using Cat5e to ensure easy installation.

### Plug and play

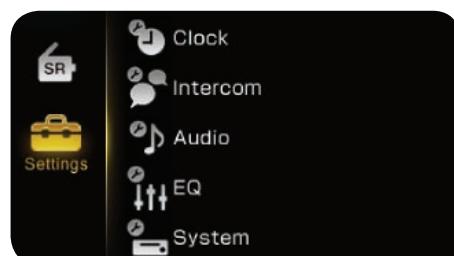
Without having to spend costly time debugging and programming, HomeShare is completely plug and play. Each HomeShare device is self aware of the rest of the system. Customization can be done directly from a HomeShare keypad.

### Controllability

Source gear can be controlled via built-in IR pass-through. With two-way communication to your iPod®, browse all of your music right from any keypad. When connected to a Sony ES receiver via RS-232 and IR, you have two-way communication to access and control your home theater.

### Easy integration

With a rear IR input on each keypad, HomeShare can be integrated into virtually any system you can design. Plus, every keypad includes a remote control for added convenience.



## Superior service and support

Toll free installation support

Toll free consumer hotline

Advance exchange

Marketing and training support

# NHS: The custom home entertainment system designed to save time and money.

NHS whole-home entertainment systems let your customers enjoy the feel of a true custom solution with high definition entertainment throughout their home. And with the award-winning NHS C-series featuring Control4® integration, they also have unified control of their lighting, comfort and security systems. For you, NHS allows you to get in and out of a job cost effectively. An NHS custom install can go so fast, you won't ever again feel like you became a tenant in your customer's home.



Home control compatible with C-Series



Home theater control compatible with 40-Series

## Pre-integrated

Each NHS system comes fully integrated. All components have been fully tested and programmed to work together. Just customize the system to match your customer's lifestyle. Do away with the countless hours spent on designing, programming and debugging systems saving you and your customers time and money.

## Pre-racked

We did the work, you take the credit. Using Middle Atlantic racks, every NHS system comes completely pre-built and wired. Every wire and connection has been fully tested, documented and labeled.

## Advanced features

Your customers not only demand the best, but also want a solution that fits around the way they live. With advanced functionality like Blu-ray™ Disc, iPod®, satellite radio and whole-house HD video distribution, NHS systems deliver the content your customers want wherever they want it.

## Ultimate control



With NHS, your customers can select from a wide variety of design-conscious and easy-to-use controls. From Sony's own touch-pans and keypads to any of the Control4 interface devices, they are all fully automated and programmed for simple one-button user operation. Plus, the NHS C-series incorporates Control4 for full home automation that includes lighting, temperature control and security.

## Service and support

Sony backs each system with a limited warranty that includes advanced exchange. There is a toll free hotline for you to get answers to any installation question you may have. And a separate consumer hotline for any operation questions. Marketing materials, training support and installation guides are all available. You are backed by one of the best brands in America – Sony.

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## Meet the NHS line-up



*Pre-wired to a convenient back panel*



**40-Series**

**C-Series**

### NHS-1040

- 7.1 ES home theater
- Sony RM-TP100 LCD touch-panel
- Compatible with Sony RMR-K100 keypads
- 6 zones of HD video distribution
- Blu-ray™ Disc
- Satellite radio compatible
- Escient music server
- 3 auxiliary devices

### NHS-2040

*NHS-1040 features plus:*

- 400 DVD changer with Escient management

### NHS-3040

*NHS-2040 features plus:*

- 6 additional zones of HD video distribution (for up to 12 zones)

### NHS-A30C *NEW*

- 5.1 ES home theater
- Control4 HC-300 home controller
- 1 zone of HD video distribution
- 1 audio zone
- Blu-ray™ Disc
- iPod® dock
- Satellite radio compatible
- 3 auxiliary devices

### NHS-70C *NEW*

- 7.1 ES home theater
- Control4 HC-500 home controller
- Blu-ray™ Disc
- 400 DVD changer with Control4 management
- iPort in-wall iPod® dock
- Music server
- Satellite radio compatible
- 6 zones of HD video distribution
- 3 auxiliary devices

### NHS-130C

*NHS-70C features plus:*

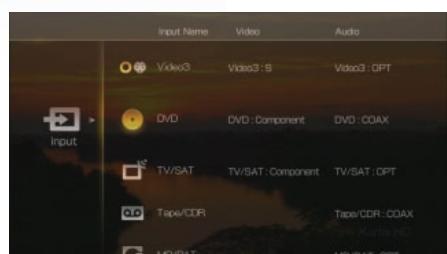
- 6 additional zones of HD video distribution
- Middle Atlantic AXS rack





## ES 7.1 channel A/V receivers

Sony ES is once again reinventing the integrated entertainment experience. Cutting edge features like Ethernet connectivity, 2nd zone HD video over Cat5e, and numerous HDMI connections make this 25th anniversary line-up more installation friendly than ever. Plus, features like RS-232C, 12-volt triggers and IR in/out continue to ensure that ES is the elevated standard for custom installation. This year's ES line-up consists of five new 7.1 receivers all with HDMI up-scaling and on-screen GUI. From our labs to your customers' homes, Sony once again is defining the category and putting an entire industry on notice.



Easy navigation with XMB™ inspired GUI

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## Full ES receiver line-up



### STR-DA2400ES

- 7.1 channel amplification
- 4 HDMI inputs
- Faroudja DCDi Cinema Technology
- Upscale video sources to 1080p
- Digital Media Port
- Dolby Labs, dts audio formats
- RS-232C
- 5 year warranty



### STR-DA3400ES

*Major features of the STR-DA2400ES plus:*

- XMB™ inspired GUI
- Zone 2: AV distribution
- 12 volt triggers, and IR in/out



### STR-DA4400ES

*Major features of the STR-DA3400ES plus:*

- 6 HDMI inputs
- Zone 2 HD video distribution
- Zone 3: audio distribution
- DSD (Direct Stream Digital) Decoding



### STR-DA5400ES

*Major features of the STR-DA4400ES plus:*

- Cat5e distribution of HD video content to 2nd zone
- Dual Faroudja DCDi Cinema chips
- Up-scales video definition to 1080i in 2nd zone
- XMB™ inspired GUI in 2nd zone



### STR-DA6400ES

*Major features of the STR-DA5400ES plus:*

- Ethernet connection,DLNA<sup>1</sup> compatible
- Access to Rhapsody and ShoutCast Internet music services<sup>2</sup>
- Front HDMI<sup>3</sup> input

1. Ethernet cable sold separately. 2. Internet music service subscription required. Fees may apply. 3. HDMI connector sold separately.

# HomeShare™ HD

Meet the whole family



**HS-WV1**  
*A/V Wallport*

- Add an audio or high definition video source anywhere



**HS-WA1**  
*Local Audio Wallport*

- Add a local audio source to any room
- Expand any zone with line audio output



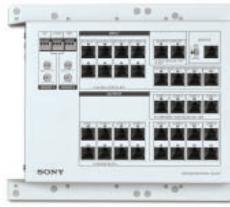
**HS-WD1**  
*Digital Media Wallport*

- Add one of Sony's DMPort accessories including iPod dock, Walkman® dock or network adapter



**HS-KP1**  
*Keypad*

- 4.3" LCD screen
- Cat5e wiring
- IR remote included



**HS-MB1**  
*Distribution Panel*

- Distribute up to 8 zones (4 HD video)
- Stack two units to expand to 16 zones
- Four HD video sources
- Two camera sources
- Two doorbell inputs
- One Digital Media source

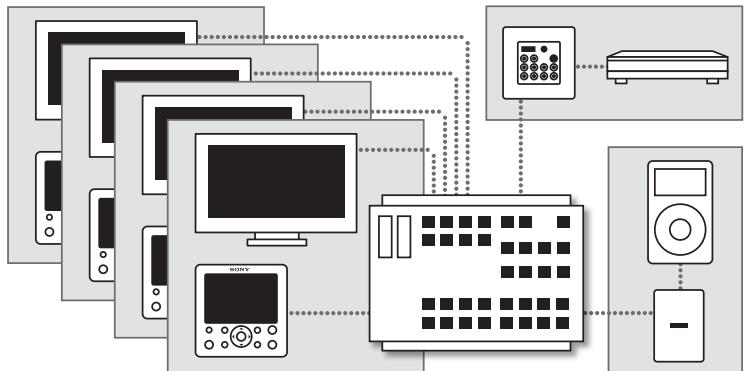
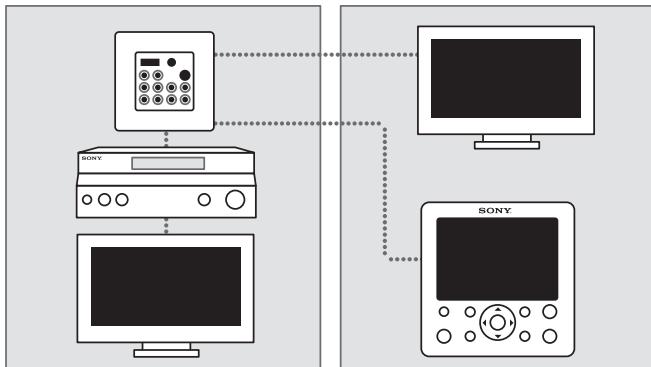


**HS-AC1**  
*Power Supply*

- Supplies power to the distribution panel

Home Theater & 2nd room

Multi-room



To become a dealer or to learn more: [www.sony.com/homeshare](http://www.sony.com/homeshare)

All screen images are simulated. Specifications and configurations subject to change. System features are determined by options selected by the customer, such as a security system. iPod® not included. Satellite/cable radio/TV/Internet subscriptions and services are not included.

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